

Ella Cusack

Marketing Intern

Your degree subject matters because you are likely to be spending a minimum of 3 years on this subject and in some cases maybe more, therefore it is very important that you enjoy it!

You are expected to dedicate a lot of time to independent study outside of lectures, so if it's not something you enjoy or see a purpose in, you'll find it really difficult to motivate yourself.



knew some were not the right choices for me, I found an interest in a small element of my course, which has led me into the job I am in.

All my course mates now work in completely different areas- some stayed in Psychology and others have gone down completely different routes.

Post 16 Education	Higher Education
AS level Biology	BSc Psychology
A Level Psychology, Geography and Sport Studies	MSc Marketing

Why did you choose Psychology ?

I really enjoyed Psychology at A-level and that was the main reason for choosing that subject at the time. I didn't know exactly what career I wanted to have and what I wanted to do when I graduated so I chose my favourite subject.

In studying this, it opened up a new area of interest in business psychology, which was an area I had never considered before.

This led to me choosing a completely different degree for my Masters. Even though Psychology is not the career I have decided to pursue, I enjoyed the 3 years of my degree.

